



**NORTH
LOOP**
NEIGHBORHOOD

**North Loop Neighborhood Association
Board Meeting Notes
October 30, 2013
7:00 PM – 8:15 PM
Heritage Landing, 415 1st St N**

Attendees: Philip Ailiff, Dave Decker, Mike Faulk, David Frank, DJ Heinle, Matt Hilgart, Fritz Kroll , Karen Lee Rosar, JR Maddox, Diane Merrifield, Scott Woller

Absent: NONE

- I. October Board Meeting called to order at 7:00 PM
- II. October Board Meeting Agenda Approved
- III. September 25, 2013 Board Meeting Minutes Approved
- IV. Finance Report – Mike Faulk
 - \$18,175.99 balance in checking and savings
 - \$7,664.33 paid out over the last month
 - \$26,472.72 remaining to be rolled over to 2014
 - November 15, 2013 is the cutoff for submitting the 2014-2016 CPP funding request to guarantee funding approval by 1/1/14. Mike is actively working on this.
 - 2014-1016 allocation is \$115,079
 - D. Frank asked if insurance had been finalized; M. Faulk states that it has been finalized, but not yet billed, and adds the policy has been improved for less cost
 - October 2013 Finance Report approved
- V. Neighbor Comments
 - 6 Neighbors/Guests attended the meeting
 - Two representatives from Hay River Farms located in Prairie Farm, WI shared apple samples for an “apple tasting” while they described their Fruit Share program (similar to a CSA) suggesting the cost is comparable to what you’d pay at the grocery store, but much fresher and higher quality; the representatives are trying to figure out how to reach/distribute in the North Loop Neighborhood; the Board discussed a variety of options and determined that the representative from Hay River Farms will send D. Frank “something digital” to be posted on the website for a short time and D. Decker would send the representative a list of new apartment buildings to reach out to

- Two representatives from Car2Go located in the Tractor Works Building in the North Loop Neighborhood described two promotions now available including a free 30 minutes and a registration fee waiver for anyone who signs up for the program now; the representatives described the free-floating system of 200 blue and white Smart Cars throughout Minneapolis to be used by registered users; once registered, a card is sent to your home that can unlock any of the cars; the rate to use the cars is \$0.38 per minute which includes gas and insurance as well as parking – you can pick up and leave cars where ever you want within the city limits; the Car2Go website and smart phone app can be used to locate cars for your convenience; K. Rosar states she is a registered Car2Go user and supporter and will continue to be
- Representative Dehn stopped by to say hello, to hear about what’s been going on in the North Loop, and to offer a brief update on his efforts over the last week
- A neighbor named Natalie attended the meeting explaining that she’d like to become more involved in the neighborhood; she is excited about the potential of the building located at 2nd and Washington (mostly vacant other than a gallery on the first floor) and would like to talk offline with anyone else who might be interested in this property
- D. Frank read a ‘thank you’ note from another neighbor, Sarah Moeller, who is appreciative of the “talented and dedicated Board”

VI. Committee Reports

A. Marketing and Promotions – Explore the North Loop – Scott Woller

- S. Woller reports 153 event tickets were sold for \$10 each – leaving approximately \$850 after expenses and fees – then requests feedback regarding whether or not event should be repeated next year
 - K. Rosar reported that participants were very excited and want to participate again next year; suggested shortening time frame
 - D. Merrifield received similar feedback
 - S. Woller suggested web fee will be lower next year since process will be streamlined, so the potential for more profit is possible; suggested that next year the event be the same length of time, but stagger the schedule so not everything is open at once
 - D. Frank stated it was a beautiful day and the neighborhood never looked better; it was a great branding opportunity and community gathering regardless of profit
 - S. Woller suggested keeping the apartments on the participant list as people really like to see them; communication to be improved; potential for an after party; event to take place sometime after State Fair and before cold weather sets in; main success was people touring neighborhood and meeting their neighbors

B. Marketing and Promotions – Website – Diane Merrifield

- D. Merrifield reports that work related to the website is going well except for lack advertising opportunities
- S. Woller and D. Merrifield to bring a proposed fee schedule for advertising to next meeting for discussion

C. Planning & Zoning – DJ Heinle & Dave Decker

- The following presentations were made at the September 2013 Planning & Zoning Meeting:
 - ✓ 129 Plymouth Retail by Steve Minn, LUPE Development; asked NL P&Z for letter of support for the project as presented; Committee voted to support the project as presented and to draft a letter of support
 - ✓ Metro Transit – Heyword Office Building; no action requested
- Committee Business:
 - ✓ No updates
- New Business: DJ Heinle and D. Decker spoke about the historic preservation funds and will have preliminary listing of projects/cost of renovations at November P&Z meeting
- Please see the North Loop Neighborhood Association Planning and Zoning Committee Meeting notes from October 23, 2013 for more information; notes are available on the NLNA website

D. Planning & Zoning – West River Parkway Update – Matt Hilgart

- Plan is in place to redo two trails; most concerns were addressed but the future connection to the river at Star Tribune land was not included; D. Frank sent letter with recommendation on behalf of the North Loop Neighborhood Association; Public Hearing to take place on November 6 at 6:00 PM

E. Livability – Greening & Lighting – Fritz Kroll

- F. Kroll reports \$4029.44 came in for trees along 1st Street; another reminder to go out soon

F. Livability – Washington Tree Information – Matt Hilgart

- M. Hilgart found a point-person at Public Works to review Washington Tree Plan

G. Livability - North Loop Park Initiative – David Frank

- D. Frank thanks group for submitting names for the Park Steering Committee and reports letter will go out soon

H. Livability – Bicycle Update – Karen Lee Rosar

- No update this month

I. Safety and Livability – Phil Ailiff

- Phil reports a big concern regarding violent robberies on the rise while acknowledging numbers of violent robberies have decreased recently due to more police presence at night, Youth Coordinators being out at bar time, and more night clubs joining the “86 List”
- In general, more crimes are still occurring – stats about the same as last year, but this is expected to slow once it gets colder out; PD is still “terribly understaffed”
- Traffic plan has changed somewhat – cabs allowed more access so less folks are standing around for extended periods of time

- Conversations are taking place about the PD using officer body camera's; the effort will ID officers who use excessive force and demonstrate false accusations
- It is expected that more officers will be out Halloween night – especially at family events
- Next PAC meeting is November 6 at City Hall
- Next Court Watch is November 8 at 10 AM at the Public Library
- No Block Club meeting scheduled for November

J. Neighborhood School Update – David Frank

- D. Frank reports they have found an “excellent and motivated” candidate to be co-chair along with Eric Laska – Adam Schiff
- **NLNA Board made and approved a motion for Adam Schiff to become the neighborhood lead for the Neighborhood School**
- Public Schools currently looking at a 5-year enrollment plan; NLNA and NL neighbors would like to see all downtown schools be in the same ward; progress is being made supporting this effort

VII. OLD BUSINESS

A. NRP - JR Maddox

- JR Maddox reminds Board of the vote to raise the \$60K minimum to allow HOA to participate at May Board meeting; CEE was contacted and they confirmed that this was okay to do; a month later JR received an email stating that this does not comply with the lending regulations; later another email arrived stating that the CEE is working with the City to be sure HOA's can participate; latest update – CEE has worked with City to create a proposed set of guidelines stating not only HOA's can participate, but businesses can participate as well; now Board needs to approve guidelines
- JR distributes new guidelines for Board to review; a conversation follows regarding various details of the program
- JR proposes including HOA's to the program as a first step and if still no loans are made, businesses can be added as a second step.

B. Farmers Market Advisory Group Update – Karen Lee Rosar

- No update this month

C. 2020 Partners Update – Karen Lee Rosar

- No update this month

D. DNG update – Karen Lee Rosar

- No update this month

E. Target Center Implementation Committee Update – Karen Lee Rosar

- Progress being made; looking forward to next steps

VIII. NEW BUSINESS

- No December Board meeting

- Annual meeting to take place on January 29; Board decided to send postcards again (printing and postcards to cost about \$1500; D. Frank to request check); location to be determined at November meeting
- **NLNA Board made and approved a motion for Brett Webb to take over the remainder of Matt Hilgart's term on Planning & Zoning committee.**
- Council Members Goodman and Samuels to attend November Board meeting

Meeting adjourned at 8:33 PM.