



**North Loop Neighborhood Association
Board Meeting Notes
May 28, 2014
7:00 PM – 8:30 PM
Heritage Landing, 415 1st Street North**

Attendees: Philip Ailiff, David Frank, DJ Heinle, Fritz Kroll, Diane Merrifield,
Karen Lee Rosar, Adam Schiff

Absent: Mike Faulk, JR Maddox, Brent Nelson, Scott Woller

- I. May Board Meeting called to order at 7:00 PM
- II. May Board Meeting Agenda Approved
- III. April 30, 2014 Board Meeting Minutes Approved
- IV. Finance Report – David Frank for Mike Faulk
 - April balances are reviewed:
 - Checking balance: \$3891.12 (April)
 - Savings balance: \$13,036.15 (April)
 - Total balance: \$16,927.27 (April)
 - Expenses for April included \$200 for accounting and \$500 for Corner Church (related to Candy Grab)
 - Expenses for May (to date) include \$200 for accounting, \$487.50 for notes (Oct and Nov 2013, March 2014), \$5000 for John Biggers Seed Project commitment, and a check was requested for \$400 for notes (Jan and Feb 2014)
 - \$1750 deposited in May from website advertising proceeds
 - Total balance of 2012-2013 CPP funds is \$35,212.72 (\$16,472.72 of contracted funds and \$18,740 of un-contracted funds)
 - Total balance of 2014-2016 CPP funds is \$115,079
 - A meeting is scheduled with Robert Thompson to work on Neighborhood Priority Plans for previous and current contracts. Let Mike know if you want to participate in meeting. Otherwise, please send Mike ideas for initiatives to be included.
 - **Motion is made and approved to accept the Finance Report**
- V. Council Member Presentation – Jacob Frey
 - A. What's happening in (and near) the North Loop:
 - \$75,000 has been allocated for the Parklettes Pilot Project; one will be located in the North Loop near Moose and Sadie's; parklette concept planning is underway

- Council Member Frey has had a couple of calls with the Park Board to discuss priorities; green space in the North Loop is the Council Member's "#1 priority"
- Great work underway in getting the word out that a downtown school is coming; four billboards are expected to go up within the next couple of with a message to families with young children suggesting they don't leave the neighborhood– the new school is on its way
- Development records are being set; "there's a crane on every other block"
- Efforts moving forward to repeal archaic liquor laws; currently larger amounts of cheap alcohol is being sold over expensive drinks to increase rate of drink sales causing negative effects; Phil Ailiff reminds the Board that alcohol is a factor in many of the thefts taking place in the neighborhood
- Two helpful bills are in the works to address phone- thefts (in response to approximately half the crimes in the City being phone- thefts); 1) Allows consumers to turn off their phones without having their phones to prevent a thief from being able to use it, and 2) Phone resale will be made more difficult due to requiring tracking information and identification before phone can be resold
- City is considering a pilot program to utilize reserve officers in the 1st Precinct; reserve officers do not carry guns
- The police shift change that takes place at bar time is not effective so a power shift is being created to cover the "witching hour."

VI. Neighbor Comments

- Representative Raymond Dehn discussed the following topics reviewed during the last session:
 - ✓ Minimum wage will be raised to \$9.50/hour in 2016
 - ✓ Bonding bill for \$100M for affordable housing; \$20M of the \$100M for supportive housing
 - ✓ Bonding bill for \$21.5M for Nicollet Mall improvement project to be matched by the business community
 - ✓ Medical marijuana bill passed; most strict in the country; available in pill, oil or vapor form – nothing to be smoked
 - ✓ Free transportation to be offered on election day; if the City can make transportation free on St. Patrick's Day and New Year's Eve, it can be free for people to get out and vote
- Representative Dehn will be running again; comments that "its easier to get things done when the economy is going well – now that it is, we want to keep making good effort"
- Janet from Brunfield North Loop Luxury Apartments attended meeting to report that lease up is a little slower than expected (at approximately 75% currently), but Brunfield is a wonderful community with amazing residents; Brunfield offers a professionally-started urban garden with weekly events for residents; commercial space is not yet leased – owner is particular about a tenant that is suitable for the neighborhood (some interest, but not a right "fit" yet)
- Sue Jahn attends meeting to remind the Board that National Night Out is coming up is wondering if a budget can be set as to what the North Loop Neighborhood Association will be contributing this year; Sue states that between 4000-5000

neighbors are expected to attend the free event that provides food and entertainment

- Concerned neighbor, Jane Pattinson, shares her concerns for:
 - 1) How parks will be maintained; feels money should be spent on law enforcement to keep neighborhood safe rather than green space
 - 2) Potential rat infestation problem that she feels could result from the neighborhood allowing composting

VII. Committee Reports

A. Marketing and Promotions – Scott Woller (absent)

- No update

B. North Loop Business Association – David Frank for Brent Nelson

- Brent is working with Free House management to host the North Loop Block Party on Saturday, September 6; more information to come

C. Website Update – Diane Merrifield

- Diane reports that web traffic has almost doubled since December; a link to the report has been distributed
- Diane thanks Fritz for his efforts related to web advertisement; eleven organizations have committed to advertising on the North Loop website, but not all have paid yet
- Domain registration continues to be an issue; Scott has stepped in to help resolve; Board wants to end cancel remaining contract and relationship with Dreamhost so this does not have to be dealt with again next year

D. Planning & Zoning – DJ Heinle

- Schaefer Richardson's Cameron Development has been delayed
- Twins organization presented events related to the All Star Game; events begin May 28; Target Field (and surrounding area will be "action-packed" the weekend before the All Star Game (July 12-13); roads that would otherwise be closed due to construction will not be closed in the North Loop during this time; some events are free; see MLB website for more information
- Riverfront Citizen Advisory Committee considering a more linearly-oriented concept
- SWLRT Advisory Committee has been retired
- Bottineau Line Advisory Committee to be formed; the post-draft impact study to begin

E. Livability - Greening & Lighting– Fritz Kroll

- Fritz suggests investing \$100 for mulch if others do not make the investment – "the Board invested in the plantings, so let's take care of them"

- G. Livability - North Loop Park Initiative – Karen Lee Rosar
- The team is focused on locating the park on parcel ‘A’ on the south side of 3rd Street; portion of the site is currently a parking lot
 - The next meeting will discuss potential negotiations
- H. Livability – Bicycle Update – Karen Lee Rosar
- The next Open Streets events will take place this summer and early fall
 - May 31 – North Minneapolis Greenway Experience
 - June 8 – Lyndale Ave S (the original Open Streets event location)
 - Please see openstreetsmpls.com for more information
- I. Safety and Livability – Phil Ailiff
- Phil and Renee to touch base regarding the uptick of theft of persons; alcohol is a factor in many of these crimes; some incidents begin in the night clubs; Most common theft of persons is “apple-picking” referring to phones and laptops; wallets as well; Karen suggests another public safety reminder to be posted to the website and Face Book; Phil volunteers to put something together
 - Police resources that were dedicated to Cedar Riverside are being redirected to North Loop Neighborhood in response to uptick in crime
 - Policing Plan for All Star Game is in the works; to be similar to the Policing Plan that was created for the RNC
 - A speed wagon will be located at 2nd Street North when construction is done; formal request is to be made
 - Mackenzie Turner, Pedestrian Planner with Minneapolis Public Works, would like to present the parklette concept to the Board once the details are further developed
 - Pedestrian Advisory Committee to meet June 4 from 4-6 PM in Room 333 of City Hall
 - Next Court Watch is scheduled for June 13 at 10 AM at the Main Library
 - Block Club meeting date to be determined
- J. Neighborhood School Update – Adam Schiff
- Most planning is now out of committee’s control; principal to take over in near future
 - Downtown Family Alliance met May 19 and plans to meet again on June 2; additional meetings are scheduled for the last Monday of each month at River West at 7:00 PM; next steps include creating a non-profit entity, considering a vision, mission, and catchier name; lots of foundations are willing to make a financial contribution once the non-profit is formed; Brent Webb is working on public relations; will be looking to the Board for support later this summer

VIII. OLD BUSINESS

- A. Revolving Loan Fund Update – J.R. Maddox
- No update
- B. Farmers Market Advisory Group Update – Karen Lee Rosar

- Meetings are scheduled for June and July
- C. 2020 Partners Update – Karen Lee Rosar
- Lots of discussion related to the Green Line Opening on June 14; free Metro Transit all weekend long
 - Twins and Hennepin County are looking for Target Field Station programming ideas (i.e. family movie night, music); 2014 considered an experimental year for programming; please submit ideas to David Frank
 - Karen created a presentation to support the SWLRT; to be presented to Met Council on May 29; all are welcome to speak
 - Target Center Renovation moving forward
 - Free concert at TCF Stadium on Saturday, July 12 as part of the All Star Game festivities; Imagine Dragons and Atmosphere to perform
- D. DNG Update – DJ Heinle
- DNG currently focused on neighborhood proposals to help create a policy regarding the process a developer goes through in a Minneapolis neighborhood for approvals
- E. Target Center Implementation Committee Update – Karen Lee Rosar
- Still no word if there will be any future meetings
- F. Green Line Opening Day Planning –Adam Schiff
- Neighborhood School and Family Alliance considered having representation at the Green Line Opening Day event, but have decided not to because all-day volunteers were required; still considering creating a hand-out and canvassing the event
- G. Target Field Station Opening Day Recap – Karen Lee Rosar
- “It was awesome”; Caribou set to open in July

IX. NEW BUSINESS

- National Night Out - Karen suggests contributing the same amount as what was contributed last year; David seconds (ballpark of \$500); the North Loop Neighborhood Association supports the “big event” as well as the neighborhood event
- 501(c)3 Letter – DJ has information for website contributions for sponsorships; please send David the name of the business, the contact person and email address; David will coordinate and issue directly

Meeting adjourned at 8:05 PM.