



**NORTH
LOOP**
NEIGHBORHOOD

**North Loop Neighborhood Association
Board Meeting Notes**

May 29, 2013

7:00 PM – 8:30 PM

Heritage Landing, 415 1st St N

Attendees: Philip Ailiff , Dave Decker, Mike Faulk, David Frank, DJ Heinle, Matt Hilgart, Fritz Kroll , Karen Lee Rosar, JR Maddox Diane Merrifield, Scott Woller

Absent: None

- I. March Board Meeting called to order at 7:00 PM
- II. May 29, 2013 Board Meeting Agenda Approved
- III. April 24, 2013 Board Meeting Minutes Approved
- IV. Finance Report – Mike Faulk
 - Account balance (for both checking and savings combined) was at \$24,186.69 at the end of last month
 - 2013 CPP Contract balance at \$62,056.75
 - \$3000 in donations received last month
 - \$500 has been dedicated to the Farmer’s Market; \$500 has been dedicated to National Night Out
 - April 2013 Finance Report approved
- V. Neighbor Comments
 - Three neighbors/guests attended meeting
 - Mariah Levison from the Conflict Resolution Center introduced the services the non-profit organization provides including 30 years of mediation services for the City of Minneapolis (small businesses, neighborhood associations, and board members for example); facilitates productive conversations that both parties volunteer to participate in; all services are low cost – some are free; “a self-determined resolution is a positive experience meant to fix relationships so parties can continue to live/work/serve together”
 - Sue Jahn attended meeting to remind attendees that National Night Out is coming up on Tuesday, August 6. Both Target and US Bank are both “in”; volunteers are needed
- VI. Committee Reports

- A. Marketing and Promotions – Website Host – Scott Woller
- Scott reports that the NLNA Board can “say goodbye to Dream Host” if they so choose; Dream Host is the website host the Board signed a long-term contract with early-on, contract coming to an end; Board can maintain the domain name with Dream Host for \$9.99/ year (Advantage: do not need to transfer to another host; Negative: no people to get ahold of – if needed – at Dream Host) – OR – Board can go with another host such as Go Daddy for a similar price; easier to stay with Dream Host (“but the principle of staying with Dream Host!!”); **a motion is made and approved to stay with Dream Host for one year at a time**
- B. Marketing and Promotions – Website – Diane Merrifield
- Diane met with Luke who agreed to make changes to the website without a fee; progress is being made; only the framework is up currently, but Diane has a lot of content to load – needs more training to get up to speed; Phil asks if there will be a workshop to train all Board Members how to add content; there is lots of interest in training in the form of a tutorial rather than a demonstration; Karen suggests that each committee should be responsible for posting; guidelines should be in place before folks begin to post
- C. Marketing and Promotions – Events – Scott Woller
- Uniquinox is coming up on September 21; Scott asks if the NLNA is interested in having Uniquinox branded as a NLNA event AND if the NLNA is interested in investing in the event again this year; **a motion is made and approved to have the Uniquinox event branded as a NLNA event**; last year the NLNA contributed between \$2500 and \$2700 to the event; it was recommended that this year \$1000 is contributed to the event; **a motion is made and approved to contribute \$1000 to Uniquinox this year**
 - North Loop Fest is coming up on August 10 on the roof of the Designer’s Guild parking garage; a representative from the event’s main sponsor, DRG, has asked the NLNA for marketing support; after some discussion, JR recommends allowing promotion on the website and in the newsletter, but not allowing the use of the NLNA logo since this is NOT a NLNA event; **a motion is made and approved to allow the promotion of the event on the website and in the newsletter, but not to allow the use of the NLNA logo**
 - The Smack Shack is organizing the Cray Fest Block Party on July 27; the restaurant is currently working on City-approval; “just a head’s up”
 - The North Loop Candy Grab that took place on March 30 was a huge success; it rained all the way through set-up, but about 100 kids still showed up and participated
- D. Marketing and Promotions – Farm to Table Fundraiser – Matt Hilgart
- Matt sent an email to 15-20 groups last week; there was little interest, so the booth idea will be eliminated and the dinner will be the main focus; Matt made a connection with Bonnie – hoping to make connections with producers; Matt is hoping to have a written plan at the June NLNA Board Meeting
- E. Planning & Zoning – DJ Heinle & Dave Decker
- The following presentations were made at the May 2013 Planning & Zoning Meeting:

- ✓ 106/108 Washington Avenue (across from Runyon's): future business owner and architect presented plans for the renovation; building will be owner-occupied; submittal to go before HPC; P+Z Committee made and approved a motion to write letter of support for the project as presented
- ✓ The Ackerberg Group presented plans for the interior renovation and window replacement at 219 North 2nd Street (the former Northwestern Building around the corner from Monte Carlo and across from Moose & Sadie's); project has submitted an application to the HPC; P+Z Committee made and approved a motion to write letter of support for the project as presented
- ✓ A signage variance has been requested for the Whole Foods project; P+Z Committee made and approved a motion to write letter of support for the signage variance as presented
- Committee Business:
 - ✓ The Education Committee met to discuss the format of the survey.
 - ✓ SW LRT currently has no connection with the Cedar Lake Bike Trail. Related conversations to come.
 - ✓ The Metro Transit Police Station at the Interchange plans includes 3 levels of office space with 2 levels of parking below.
 - ✓ The Washington Avenue Improvement Project survey has gone out; now discussing next steps
 - ✓ An alternative analysis to be completed in 2013 for the City of Minneapolis Street Car; preparing for funding application; High Potential for route across Hennepin Avenue Bridge – would be beneficial to NL neighbors
- Please see the North Loop Neighborhood Association Planning and Zoning Committee Meeting notes from May 22, 2013 for more information; notes are available on the NLNA website
- DJ and Dave have drafted a letter to send to buildings that could apply for the Minneapolis Warehouse Fund; **the NLNA Board made and approved a motion to reimburse DJ and Dave for mailing/outreach up to \$30 related to the Minneapolis Warehouse Fund letters**

F. Livability - Greening & Lighting– Fritz Kroll

- Fritz reports concrete removal to be finished at end of the week; new soil to be added, trees to go in; communication “snafus” being worked out; hoping there will be additional participants once trees go in and everyone sees how nice it looks; Please let Fritz know if you have any ideas for greening efforts that do not require the removal of concrete; Fritz and Matt are working on additional ideas for later this year

G. Livability - North Loop Park Initiative – Karen Lee Rosar

- A resolution was made to create a steering committee for the Park

H. Livability – Bicycle Update – Karen Lee Rosar

- Four Open Streets events are planned for this summer:
 - ✓ Lyndale Avenue South, Sunday, June 23, 10AM – 4PM
 - ✓ Central Avenue Northeast, Sunday, July 28, 10AM – 4PM
 - ✓ Minnehaha Avenue, Sunday, August 11, 10AM – 4PM

- ✓ Lowry Avenue North, Saturday, September 21, 11AM – 6PM
- See mplsbike.org for more information

I. Safety and Livability – Phil Ailiff

- North Loop Block Club Meeting is June 6 at 6 PM at Dunn Bros to discuss a strategy to recruit new Block Club leaders
- PAC meeting is June 5 at 4:30 PM at City Hall
- 1st Precinct Court Watch is June 14 at 10 AM at the Minneapolis Public Library
- Phil is working to post more Safety & Livability information on the North Loop Facebook page; also trying to promote more on the North Loop website
- May 15 was the Law Enforcement Ceremony at the State Capital; Chief Harteau was the guest speaker
- Summer Policing Plan highlights:
 - ✓ Increased Police presence along Nicollet Mall and in the Warehouse District
 - ✓ Joint beat patrol between MPD and Metro Transit began in April
 - ✓ DID provided three additional streetlights at problem areas in the neighborhood
 - ✓ Violence has decreased 24% in DID since last year
 - ✓ Downtown 100 developed a new program focusing on offenders between 18 and 24 years old
 - ✓ Officers on horses are now present through the end of summer
 - ✓ Six additional officers have been added to the School Resource Program
- Phil is re-applying for PAC Chair in June; **a motion is approved to send a letter of support for Phil’s application for the PAC Chair from the NLNA Board**

J. Neighborhood School Update – David Frank

- No meeting this month due to Memorial

VII. OLD BUSINESS

A. NRP - JR Maddox

- No money has been loaned to-date; guidelines can be changed (eligibility, interest rate, etc.); early on there seemed to be a lot of interest, now that the program is in place, there seems to be less interest
- The \$42,000 of Federal Reserve historic funds to be allocated by the City could be used for matching funds.
- JR has re-established communication with Lance Knuckles/NCR who manages the program; JR and Lance discussed how to move the funds to other uses; the funds were unrestricted under NRP, but now NRP is gone and there are “steps to follow” under NCR
 - ✓ If ≤ \$25,000 is to be used for another initiative, a form needs to be submitted to NRC justifying the change in use
 - ✓ If ≥ \$25,000 is to be used for another initiative, neighborhood-wide information gathering/sharing needs to be done to allow a change in use
 - ✓ If ≥ \$140,000 is loaned out, once it is paid back, it can be used for anything in increments of \$25,000

- JR and Lance to meet next week to further discuss efforts related to transferring funds and neighborhood-wide information gathering details
 - JR suggests marketing to HOA's in the neighborhood since they are a lower risk borrower – let them know the program exists and is easy to participate in
 - Board discusses that the current maximum loan amount is too small for HOA's to use; **Board approves a motion to modify the maximum loan amount to \$70,000 and to specifically market to HOA's; motion amended and approved to modify the maximum loan amount to \$65,000 and to specifically market to HOA's**
 - David requests that Board Members to send their HOA contacts
 - JR to circulate loan details
- B. Farmers Market Advisory Group Update – Karen Lee Rosar
- Next meeting scheduled for June 7
- C. 2020 Partners Update – Karen Lee Rosar
- Metro Transit update was presented
 - Timberwolves upper level staff reported plans to “hopefully move forward with renovation soon”
 - The Minnesota Ballpark Authority is contributing funds for the Interchange amphitheater to include granite walls and steps, public art, and benches
- D. DNG update – Karen Lee Rosar
- Next meeting scheduled for June 24
- E. NCEC elector and alternate needed for City-wide meeting on June 13; **motion approved for DJ to attend as elector**
- F. Target Center Implementation Committee Update – Karen Lee Rosar
- No update this month
- VIII. NEW BUSINESS
- Interchange Disadvantaged Business Group wants to know more about the NLNA; Karen to make a presentation
 - It is suggested the Board sends a letter to the County to pick up trash, mow, and rake green space at 394/3rd Street North/Washington Avenue
 - DJ and Diane are working on a Wells presentation for a new bank branch

Meeting adjourned at 8:30 PM.