



**NORTH
LOOP**
NEIGHBORHOOD

**North Loop Neighborhood Association
Board Meeting Notes
June 27, 2018
7:00 P.M.**

Heritage Landing Community Room, 415 1st Street North, Minneapolis MN

**Attendees: Tim Bildsoe, Diane Merrifield, Daniel Mays, Scott Woller,
Francesco Parisi, Mark Huting, and Fred Dawe**

1. June Board Meeting called to order at 7:06 P.M.
2. **Motion is made by Diane, seconded by Mark, and unanimously approved by the Board to approve the Board meeting agenda.**
 - a. Tim has printed agendas available on the counter; the sign-in sheet is there as well.
3. **Motion is made by Tim, seconded by Mark, and unanimously approved by the Board to approve the May Meeting minutes.**
 - a. The month needs to be changed from April to May.
 - b. Daniel Mays is misspelled in the Neighborhood Safety section of the minutes.
4. Neighborhood Engagement
 - a. Tim thanks the Board for the time that they contribute and the great work that they do; he then presents Mark Huting with a potted flower as a gift of recognition for all the significant and fantastic work that he has done that has really made a difference in the North Loop.
 - b. Jessica Smith, resource development consultant with the Friends of the Minneapolis Farmers Market, is working on making partnerships and soliciting sponsorships, increasing visibility, and coordinating events at the market. She is beginning to request financial support (at different levels) from local businesses to help educate people about healthy eating, healthy lifestyles, and market programming (a local chef creates dishes on site from market produce on Saturday mornings). Some of the gifts for contributing include: t-shirts, window clings, bags of in-season produce picked by volunteers and delivered; the highest level of support is acknowledged in the weekly newsletters. The market is a 501(c)3, incorporated just a year ago, and now starting to build the nonprofit. In early October, there will be an event for Friends with a \$10-15 cover. Jessica is

looking for a beer sponsor for the event and Minnesota Monthly will likely be a sponsor as well. She has free passes to Preview showing at the Lagoon on Tuesday evening, if anyone is interested. Nicollet Mall branch of the market is on Thursdays from 8:00 A.M to 3:00 P.M.; on Tuesdays, the market is at the Government Center from 9:00 A.M. to 3:00 P.M. Jessica is also in the process of buying concrete planters for the perimeter of the market, which are to be filled with greenery by the vendors.

- c. Industrious at t3 is a co-working space that opened on December 1, 2017; It differs from other co-working spaces in that it is a premium, more professional version, with private offices and large suites for 30-40 people. Staff are happy to offer tours to anyone who is interested. The traditional co-working office space is 75% occupied. It is a great building, under new ownership, with Hines still acting as the management company.
 - d. Tim attended the YouthLink graduation ceremony was last week. The building is beautiful and the wall inside lists the NLNA Board as a financial donor.
5. Councilmember Engagement
 - a. Councilmember Ellison was not present.
 - b. Councilmember Fletcher was not present.
 6. Finance Report – Irina Brown
 - a. Irina was not present, but she sent out the link to the finance report. There remains about \$43,000 in the account. The NLNA just received one City reimbursement; another one is due at the end of the summer.
 7. Secretary’s Report – Jackie Peacha
 - a. Jackie was not present.
 8. NLNA Priorities – Committee Reports
 - a. Planning & Zoning – Jackie Peacha
 1. Jackie was not present.
 - b. Community Engagement – Scott Woller
 1. The next Washington Avenue Cleanup will be held on Saturday, June 30, 2018 at 10:00 A.M. at Whole Foods. The following one is planned for Saturday, July 21 at the same time and place. Scott will make the poster.
 2. This year’s National Night Out is on Tuesday, August 7. Andy and Daniel are helping with the event.. They prepared 300 brats in chafing dishes. The event is to start at 5:30 P.M. **A motion is made by Daniel, seconded by Diane, and approved unanimously by the Board, to donate \$500 for food and to solicit another sponsor to support the movie for \$300.** Scott will make the promotional materials and Fred has a Costco membership that the NLNA could use to purchase the food.
 3. Chalk Art Festival will be held on August 19. Shawn McCann, a renowned muralist and chalk artist who participates in the Arbor Lake Chalk Festival will be engaged for the event for \$500 for the day (labor and chalk included). It will be held at the Sunrise Bank public sidewalk at 6th Avenue and Washington Avenue. The event will run from 10:00 A.M. to 3:00 P.M. Francesco recommends posting on www.mplsart.com. Honest Media might be interested, Scott to reach out. **A motion is made by Mark, seconded by Diane, and approved**

- unanimously by the Board to donate \$700 for the event.** Tim plans to let the neighboring restaurants know about the event, too.
4. The annual meeting will be held on January 30, 2019 at Muse. The contract for food and facility use is for \$2,000. The NLNA can bring in its own beer. The First Avenue manager can provide a band for free. **A motion is made by Francesco, seconded by Mark, and approved unanimously by the Board to sign the contract with Muse for \$2,000.** The mailers are expensive, so the Board needs to make sure it uses its time wisely and highlights the fundraising and volunteer opportunities available. There were the suggestions of getting rid of the business board meeting component, having only one speaker, and outlining what the Board did in the previous year and what its priorities are for the upcoming year. Scott to send save-the-date banner .pdf for Tim to distribute.
- c. North Loop Website and Social Media Outreach – Diane Merrifield and Jackie Peacha
 1. Diane sent the report out. Visitors volume is back up.
 2. Jackie and Diane met with website developer. Some of the proposed changes are easy cosmetic fixes to make navigating and viewing easier; some will require more thought, like how to make donations. Maybe PayPal, but Mogov might be more appropriate for the NLNA as a nonprofit. Diane would like to incorporate different levels of contributions and separate categories of giving. Some aspects will have to be prioritized and staged. A motion is made by Dan, seconded by Scott, and unanimously approved by the Board to approved **\$2,000 for initial work for website design and then to revisit the issue in July and make a new plan going forward.**
 - d. Historic Preservation and Public Art – Mark Huting and Francesco Parisi
 1. Francesco met with the project architect; there is going to be a vertical sculpture in the plaza near Freehouse. It will be a largely blue, hanging sculpture, complementing the tunnel that leads to the public parking area. The request for funding is to be made next month; the other neighborhood group will match half of the NLNA's donation. All the art would be on public spaces.
 2. Tower Lofts tunnels: tentative estimate for work to include lead based paint and halogen lights replaced with LED. The HOA is awaiting NLNA action. The owners are already being assessed. If the NLNA provides \$5,000, it will be matched. Scott suggests fundraising for this project and prioritizing the 3rd Avenue and Washington Avenue project. Maybe this project would attract a different group of potential funders. Maybe Francesco could host a donor event for this project. Tim wants to review finances and return to this issue in July. Perhaps the adjacent buildings might be interested in contributing to the project as well.
 3. Mark presents his research on the history of the neighborhood. The Board suggests that maybe signs with photos of what used to be can be placed around the neighborhood and on specific sites.
 - e. North Loop Business Engagement – Andy Risvold
 1. Andy was not present.
 - f. Parks and Beautification – Mark Huting and Fred Dawe
 1. Street trees: 11 planting beds are being started on 2nd Street. As they were halfway through digging the first, the contractor hit the top of a

basement from the 1850s that goes into the street and was not identified on any maps.

2. Greco properties - almost at the \$75,000 for the trees.
 3. 3rd Street park with Park Board: close to signing a deal with Schafer Richardson.
 4. There will be a pedestrian plaza meeting in July.
 5. Dog park: Mark sent a rendering to Tim, who then sent it to the developer who is offering to donate use of his property for the dog park.
 6. Fred: survey of the entire 5 blocks is much too expensive, so he went back to the surveyor for one block quotes of the vacated alley. It will cost about \$550 for one. If they are to do just one block, they should choose the block behind the proposed dog park. **A motion is made by Tim, seconded by Diane, and unanimously approved by the Board to engage a surveyor for work not to exceed \$550.00.**
 7. Gateway Monument – with \$5,000 in donations. **A motion is made by Dan, seconded by Diane, and approved unanimously by the Board to proceed with using the raised funds for the landscaping work.**
- g. Neighborhood Safety – Daniel Mays
1. Neighborhood Alliance meeting with First precinct, DMNA, and DID went well. A designated statistician was present to help deliver reports for attendees. The Neighborhood Alliance is still in the stage of forming the group, but they are thinking that they will be very beneficial for streamlining communication and being a direct communication between the police and residents.
9. Unfinished Business
- a. There is no unfinished business.
10. The next meeting will be held on Wednesday, July 25, 2018.

Adjourned at 9:22 P.M.